

Maria (69 years old)



Position (working life, current etc.):

Retired nurse in private hospital in Limassol.

Interests:

Cooking, traveling, visiting museums and art festivals, gardening.

Social setting(s):

Married to Adonis, a retired electrical engineer. Their daughter is working in the UK while their son lives and works in Limassol. The children and the extended family occasionally visit in holidays to spend time together.

Problems (related to ICT or problem solving in daily life):

She is not a competent user of ICTs. She only uses a smartphone to talk with her children, husband and friends. While she would love to be able to use applications like Skype to see her son she somehow never finds the time to learn. She used to travel a lot when she was younger but now hardly ever goes abroad to visit places of interest and museums.

“Working description”, what would s/he usually do with the service(s):

She will start using the GUIDed in order to better communicate with her daughter (S5 smart communication service) and the virtual tour capabilities to see places of interest (S3 smart navigation service). Her daughter who found out about GUIDed online will show her how to install and use the AR features on the first interaction with it.

Typical goals, tasks, situations:

Occasionally cooking for friends and family when they visit. Every year she is going to food and art festivals in villages outside Limassol. Enjoys taking care of her garden and flowers.

Needs, frustrations and values:

Feeling nostalgic about the ‘good old days’ when she and her husband could easily travel around the world. She also misses her son a lot and would very much like to see him more frequently. She definitely is afraid of technology and thinks she will not be able to ever learn it, although she understands the value and the possibilities it offers.

Quotes:

“I am too old to learn how to use all these applications you are talking about.”

“This application you are talking about sounds very interesting but difficult.”

“Maybe you could teach me how to use the applications on the smartphone sometime.”

